

Privacy Policy for Text Message Opt-In Effective Date: [Insert Date]

This Privacy Policy explains how [Your Company Name] (“we,” “us,” or “our”) collects, uses, and protects the information you provide when you opt in to receive text messages from us.

1. Information We Collect When you opt in to our text message program, we may collect: - Your mobile phone number - Your name (if provided) - Any consent confirmations or preferences you submit We do not collect sensitive personal information (such as financial details, government identifiers, or health data) through our text messaging program.

2. How We Use Your Information We use the information collected solely for the following purposes: - To send you transactional alerts, updates, and promotional offers (based on your opt-in preferences) - To provide customer support related to your account or inquiries - To comply with legal obligations and maintain records of consent

3. Sharing of Information We will never sell, rent, or share your phone number or personal information with third parties for marketing purposes. We may share information only in the following cases: - With service providers who help us deliver text messages on our behalf - If required by law, regulation, or legal process

4. Your Choices - Opt-Out: You may unsubscribe at any time by replying STOP to any of our text messages. After you opt out, you will no longer receive promotional messages, but we may still send important service-related communications. - Help: For assistance, reply HELP to any of our text messages. - Frequency: Message frequency may vary.

5. Data Security We take appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no data transmission or storage system can be guaranteed to be 100% secure.

6. Data Retention We retain your mobile phone number and consent records only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

7. Your Privacy Rights Depending on your location, you may have rights under applicable privacy laws (such as GDPR or CCPA), including: - The right to access, update, or delete your personal information - The right to withdraw consent at any time - The right to request a copy of your consent records

To exercise your rights, contact us at: [Insert Contact Email or Phone Number]

8. Changes to This Policy We may update this Privacy Policy from time to time. If significant changes are made, we will notify you via text message or through other appropriate channels.

9. Contact Us If you have questions about this Privacy Policy or our text messaging practices, please contact us at: [Your Company Name] Email: [Insert Contact Email] Phone: [Insert Contact Number] Address: [Insert Business Address]